



# Environmental Services

*Environmental Sustainability*

*Preserving the natural environment*

# Department Responsibilities

- Environmental education & outreach
- Develop partnerships for increased effectiveness of outreach
- Manage solid waste contract





# Department Awards

2006 *Finalist Governor's Award for Environmental Excellence* for mosquito program in partnership with Pct 3

2004 *Recycling Leadership Award* from the Recycling Alliance of Texas Closing the Loop

1999 - *Community Forestry Award of Merit* Urban Forest Public Education

1999 - *RCT Award of Excellence* Closing the Loop

1998 - *RCT Award of Excellence* Best Ongoing Recycling Public Education

1998 - *Houston Corporate Recycling Council Environmental Visions Award* Recycling & Waste Minimization

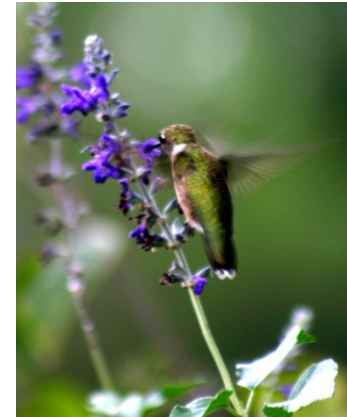


# How we get our message out



## Focus area 2 - **Communications**

- Magazine
- Press Releases
- Displays, Classes & Events
- Direct Mail
- Partnerships
- Website
- School programs





# How we get our message out



The Woodlands  
GrassRoots Environmental Education Network



The Woodlands  
Joint Powers Agency



Houston-Galveston Area Council

Habitat for Humanity



ReStore  
Rebuilding Montgomery County



# How we get our message out



- Community Events

- Arbor Day
- Wildflower Festival
- Healthy Kids Day
- Neighborhood

## Involvement Days

- Good Neighbor Days
- CB&I / Ten 4 Texas
- Park Openings

- Advise and support other organizations
- Recruit, train and recognize volunteers



- Focus Areas

- 1.2.5 Special Event Opportunities
- 2.2.6 Promote and recognize volunteers
- 7.1 Proactively address environmental & Conservation issues







# Earth Day Festival

## • Focus Areas

- 1.2.5 Special Event Opportunities
- 1.5.2 Establish alliances with organizations
- 2.2.2 Maintain relationship with Village Association
- 5.1.2.d Solicit Sponsorships
- 5.3.6 Produce and sponsor high quality community events
- 7.1 Proactively address environmental & Conservation issues

- Longest running ED event in region
- 2010 is 20<sup>th</sup> anniversary of first Woodlands festival
- Partnerships with CISD, The Woodlands GREEN, WJPA and corporate sponsor
- Many long term booth participant and volunteers





# Landscaping Solutions

- **Focus Areas**

- 1.2.5 Special Event Opportunities
- 1.5.2 Establish alliances with organizations
- 5.1.2.d Solicit Sponsorships
- 5.3.6 Produce and sponsor high quality community events
- 7.1 Proactively address environmental & Conservation issues

- Fall gardening event
- Compost classes
- Nature Lecture Series
- Plant focus brochures
- Grass and leaf management materials
- Direct mail with partners
- Keeping the Woods in The Woodlands





# Adopt-A-Path & Walk to School

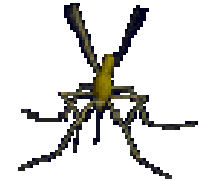


- Focus Areas

- 1.2.3 Provide a pathway system that promotes healthy lifestyles and reflect commitment to preservation of the environment
- 1.2.5 Special Event Opportunities
- 1.5.2 Establish alliances with organizations
- 7.1 Proactively address environmental & Conservation issues



# Mosquito Program



- **Focus Areas**

- 1.5.2 Establish alliances
- 7.1 Proactively address environmental & conservation issues

- Manage trapping and surveillance and communicate with County per established protocols
- Targeted education based on field data
- Design educational program and support materials – financial support from MUD's and Pct 3
- Community events and presentations





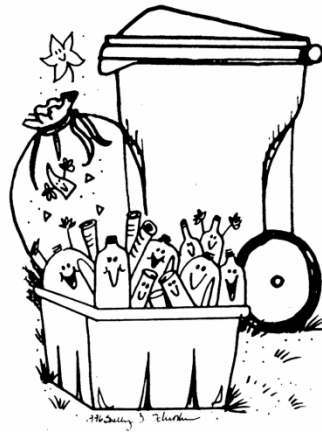
# Community Garden

Focus Area 1.2

## Amenities and Facilities

- Located at Bear Branch Sports Park
- 40 beds of three sizes available for rental to Woodlands residents
- Coordinate gardening classes given by Horticultural Extension agent
- Waiting list since established
- Planning possible expansion of program in 2010





# Solid Waste, Recycling & HHW

- **Focus Areas**
  - 1.3a Comprehensive waste management service
  - 1.3b Partner with Counties for HHW service
  - 5.3c Provide educational information on solid waste, recycling and source reduction
  - 7.2.2 Identify grant opportunities
- **Current contract**
  - 96- gallon trash cart
  - Recycling
  - Yard waste
  - Bulky waste
- **Provide support and educational materials and information on and for Pct 3 HHW facility**
- **Buy Recycled Boutique**





# Solid Waste Contract

## Track Industry Trends for next contract

- Recycling markets
  - plastics
  - glass
  - single stream recycling
- Service trends
- Legislation
- Pricing trends





# PRESERVING THE NATURAL ENVIRONMENT

